



WIC Shopper App

Is there a place where a mom can go for resources (outside of regular clinic hours) for breastfeeding resources/support?

- The PA WIC Shopper App primarily focuses on helping participants manage their benefits and find eligible products. While it does provide a banner for breastfeeding support, additional resources may not be extensively covered within the app itself. For after-hours breastfeeding support, many WIC local agencies offer access to lactation consultants or support hotlines that can be reached via phone or online. It's a good idea to check the official Pennsylvania WIC website: www.pawic.com or contact your local WIC office for specific resources, including phone numbers for lactation support services available outside clinic hours. Additionally, local community organizations or health care providers may offer breastfeeding support groups and resources.

How long does it take for a participant to register their eWIC card on the app?

- After registering the eWIC card on the WIC Shopper app, it can take 24-48 hours for the information to be fully updated and accessible. This timeframe allows the system to process the registration and link the card to your account. If you're experiencing delays beyond that period, it's a good idea to contact your local WIC office for assistance. They can help ensure everything is set up correctly.

What are WIC Smart Modules?

- WIC Smart Modules are educational resources designed to help WIC participants learn about nutrition, breastfeeding, and overall health. These modules often include interactive lessons, videos, and quizzes that cover various topics related to healthy eating and lifestyle choices. The goal is to empower WIC participants with knowledge and skills that can support their health and the health of their families. The modules are available at pawic.com and can be a useful supplement to in-person WIC services. They aim to make learning engaging and accessible for participants.

PA WIC is funded by the USDA. This institution is an equal opportunity provider.